

Penneys

# SUMMER 1969



J.C. PENNEY CO., INC. - YOUR SATISFACTION IS OUR GOAL - SEE PAGE 168





## Penn-Prest Dacron® double knits!

Only 10<sup>00</sup> & 11<sup>00</sup> each

**PENN-PREST**

**MEANS YOU NEVER IRON  
when tumble dried**

**A** PENN-PREST® SHIFT WITH TAB COLLAR in Dacron® polyester. Long nylon back zipper. Hem: 2 in. or more. Shift enlivened by colorful-print acetate scarf. Machine wash, tumble dry—no ironing! Curly wig—p. 17. Colors: 29 aqua; 17 yellow; 78 white. State color number-and-name.

\*Juniors: 7, 9, 11, 13, 15. State size.  
C 227-4298 D—Wt. 1 lb. 6 oz. .... 10.00  
Average Misses: 10, 12, 14, 16, 18. State size.  
C 227-4306 D—Wt. 1 lb. 6 oz. .... 10.00  
Tall Misses: 12, 14, 16, 18, 20. State size.  
C 227-4314 D—Wt. 1 lb. 6 oz. .... 11.00

**B** PENN-PREST® SHIFT WITH STAND-UP COLLAR in Dacron® polyester. Yoked front. Belt tabbing has bright button accent. Long nylon back zipper. Hem: 2 in. or more. Machine wash, tumble dry—no ironing! Colors: 24 mint green; 01 pink. State color number-and-name.

Average Misses: 10, 12, 14, 16, 18. State size.  
C 227-4231 D—Wt. 1 lb. 6 oz. .... 10.00  
Tall Misses: 12, 14, 16, 18, 20. State size.  
C 227-4249 D—Wt. 1 lb. 6 oz. .... 11.00  
\*\*Half Sizes: 14½, 16½, 18½, 20½, 22½. State size when ordering.  
C 227-4256 D—Wt. 1 lb. 6 oz. .... 11.00

**C** PENN-PREST® SHIFT WITH BIB YOKE in Dacron® polyester. Yoke front sports tiny, gleaming buttons. Long nylon back zipper. Hem: 2 in. or more. Machine wash, tumble dry—no ironing! Colors: 01 pink; 35 lt. blue. State color number-and-name.

Average Misses: 10, 12, 14, 16, 18. State size.  
C 227-4264 D—Wt. 1 lb. 6 oz. .... 10.00  
Tall Misses: 12, 14, 16, 18, 20. State size.  
C 227-4280 D—Wt. 1 lb. 6 oz. .... 11.00  
\*\*Half Sizes: 14½, 16½, 18½, 20½, 22½. State size when ordering.  
C 227-4272 D—Wt. 1 lb. 6 oz. .... 11.00

**D** OPEN-BACK, T-STRAP PUMPS from Italy. Leather uppers, leather-lined. Rounded square toes, chunky 1¼-in. breasted heels. Double side-gore. Cushioned insoles. Leather outsoles. B (medium) width. Wt. 1 lb. 8 oz. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size when ordering.  
C 602-2701 B—Black Patent  
C 602-2735 B—Bone Kid  
C 602-2818 B—White Kid ..... Pair 7.88

\*Juniors proportionately shorter than Average Misses size pictured.  
\*\*Half Sizes proportionately longer than Average Misses size pictured.

Hat sold on page 48.

See How-To-Measure on page 170.  
CHARGE IT—see page 177.

Copyright 1969 by J. C. Penney Co., Inc. Printed in U.S.A.





B

B  
Average and  
Tall Misses,  
Half Sizes



D



C

C  
Average and  
Tall Misses,  
Half Sizes





# Take Off with Confidence... in the "Just-Pressed" look of Penn-Prest Celanese® Fortrel® and cotton

**A to C** WOVEN PLAID in pink and lime green on natural background. Penn-Prest Celanese® Fortrel® polyester and combed cotton with the look of linen. Jacket and coat have polyester-and-cotton lining. Dress has back zipper. Machine wash, tumble dry—no ironing needed! Charge it—see page 177.

[A] 2-Pc. Pantsuit. Jacket with self belt, button trim. Pointed collar. Pants with side zipper flare slightly at bottom.

Misses sizes: 6, 8, 10, 12, 14, 16. State size.  
C 265-0802 B—Wt. 2 lbs. .... 18.90

[B] 2-Pc. Suit. Consists of straight skirt with side zipper and jacket (see description above).

Misses sizes: 6, 8, 10, 12, 14, 16. State size.  
C 265-0646 B—Wt. 2 lbs. 2 oz. .... 16.90

3-Pc. Suit. Jacket+Pants+Skirt (see above for descriptions of all three).

Misses sizes: 6, 8, 10, 12, 14, 16. State size.  
C 265-0786 B—Wt. 2 lbs. 10 oz. .... 22.90

[C] Plaid Coat/Solid-Color Dress Ensemble.

Petite Misses: 6, 8, 10, 12, 14. State size.

Average Misses: 8, 10, 12, 14, 16. State size.

Tall Misses: 12, 14, 16, 18, 20. State size.

Dress colors: 19 lime green; 01 pink.

Ensemble. State dress color number-and-name.

C 263-0895 D—Petite. 2 lbs. 4 oz. .... 26.90

C 263-0887 D—Average. 2 lbs. 8 oz. .... 26.90

C 263-0929 D—Tall. 2 lbs. 14 oz. .... 28.90

Dress only. State color number-and-name above.

C 263-0978 D—Petite. 14 oz. .... 9.90

C 263-0952 D—Average. 1 lb. 8 oz. .... 9.90

C 263-0986 D—Tall. 1 lb. 12 oz. .... 10.90

**D** 100% RAYON STRAW HAT. Fits all head sizes. Complements any outfit.

Colors: 78 white; 01 pink; 37 navy blue; 82 black. State color number-and-name.

C 107-0895 C—Shipping weight 1 lb. .... 5.00



**PENN-PREST**  
MEANS YOU NEVER IRON  
when tumble dried



# Penn-Prest Glenbrooke® coordinates . . . in summery lilac piqué

**A to D** COORDINATES IN FASHION-RIGHT LILAC. Fashioned in Celanese® Fortrel® polyester and cotton piqué. Penn-Prest—just machine wash, tumble dry—no ironing needed. In solid color lilac.

Coordinates [A] to [D] on this page are made with

**CELANESE® FORTREL®**  
A CONTEMPORARY FASHION FIBER  
Fortrel® is a trademark of Fiber Industries, Inc.

Junior/Misses sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.

[A] V-Neck Tunic. 2 rounded patch pockets. 5 silver-colored metal buttons on front.  
C 250-0072 B—Shpg. wt. 8 oz. . . . . 7.97

[B] Wide-Leg Slacks. Approx. 22 inches wide at cuffs. Fly-front zipper. Print belt.  
C 250-0122 B—Shpg. wt. 8 oz. . . . . 7.97

[C] Jamaica Shorts. Fly-front zipper. Print belt.  
C 250-0106 B—Shpg. wt. 6 oz. . . . . 5.97

[D] Front-Pleated A-Line Skirt. No-waistband styling. Back zipper closing.  
C 250-0114 B—Shpg. wt. 8 oz. . . . . 6.97

**E** PENN-PREST TUNIC-STYLE KNIT TOP in polyester-and-cotton. Pointed collar, detachable, 2-button self-fabric belt, placket front. Short cap sleeves. Machine wash, tumble dry—no ironing needed. In solid-color lilac.  
Sizes: S (7/8-9/10), M (11/12-13/14), L (15/16-17/18). Be sure to state S, M, or L—not number size when ordering.  
C 250-4694 B—Shpg. wt. 8 oz. . . . . 5.97

**F & G** PENN-PREST® SHIRTS in polyester-and-cotton floral prints. In long-sleeve and sleeveless styles. Machine wash, tumble dry—no ironing needed.  
Junior/Misses sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size when ordering.

[F] Long-Sleeve Shirt. Has pointed collar. White ground with lilac floral print.  
C 250-0007 B—Shpg. wt. 6 oz. . . . . 5.97

[G] Sleeveless Shirt. Has stand-up collar with 1 side-button closing at neck, buttons down the front. Includes separate triangle scarf in reverse-color print. Shirt is lilac ground with white floral print.  
C 250-0015 B—Shpg. wt. 4 oz. . . . . 5.97

*SHORT CURLY WIG sold on page 17.  
THONG SANDALS sold on page 12.  
SUNGLASSES sold on pages 32, 33.*

All the fashions shown on this page are pictured on the front cover of this catalog.

See How-To-Measure on page 170.  
CHARGE IT—see page 177.







A

B

6 Penneys

Also  
Petite  
Sizes



C

D



E

Pack cool,  
wrinkle-free  
travelers...

Arnel®  
knit coordinates!

**A to E** CASUAL COORDINATES in crease-resistant Arnel® triacetate knit come out of your suitcase fresh, uncrushed—stay neat all through your active day! Prints and solids to mix 'n match. Machine wash. [A] is washable in lukewarm water only.

[A] Jewel-Neck Shell with contrast trim. Sleeveless. Back neck zipper. White with brown trim.

Misses: 8, 10, 12, 14, 16, 18. State size.  
C 250-4413 B—Shpg. wt. 11 oz. .... 5.97

[B] Knife-Pleated Skirt with french waistband, button closure. Side zipper.  
Colors: 54 brown; 78 white. State color number-and-name when ordering.

Petite Misses sizes: 6, 8, 10, 12, 14, 16. State size when ordering.  
C 250-4389 D—Shpg. wt. 6 oz. .... 6.97

Average Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering.  
C 250-4371 D—Shpg. wt. 6 oz. .... 6.97

[C] Coin-Patterned Slipover with cowl neck. Back neck zipper. Sleeveless. Brown/gray/white woven pattern.

Misses: 8, 10, 12, 14, 16, 18. State size.  
C 250-4405 B—Shpg. wt. 4 oz. .... 5.97

[D] Sheath Skirt with French waistband. Shirring at front and sides. Lined in 100% triacetate. Side zipper with button closure.

Misses: 8, 10, 12, 14, 16, 18. State size.  
Colors: 54 brown; 78 white. State color number-and-name when ordering.  
C 250-4397 D—Shpg. wt. 6 oz. .... 6.97

[E] Sleeveless Shift with jewel neck. Pleats starting at hip. Self-fabric tie belt.

Misses: 8, 10, 12, 14, 16, 18. State size.  
Colors: 78 white; 54 brown. State color number-and-name when ordering.  
C 250-4363 D—Shpg. wt. 10 oz. .... 10.97

Sunglasses sold  
on pp. 32, 33.

Curly wig sold on page 17.

See How-To-Measure  
on page 170.

CHARGE IT—see page 177.



Go where  
the action is  
in cool, bark-  
textured cotton  
coordinates

**A to G** SPORTSWEAR TO MIX 'N  
MATCH in bark-textured  
100% cotton. Easy-care, wrinkle-  
resistant—great for travel or events at  
home! Machine wash.

**The Tops:**  
Misses sizes: S (8-10), M (12-14),  
L (16-18). Be sure to state S, M, or L—  
not number size when ordering.

[A] Print Shell. Jewel neck, back zip-  
per. Yellow/blue/off-white.  
C 250-4611 B—Wt. 8 oz. .... 6.97

[B] Print Tank-Style Top. Blue/yellow/  
print on off-white ground.  
C 250-4603 B—Wt. 6 oz. .... 5.97

[C] Pant Top with cut-outs on short  
sleeves. Patch pockets. Contrasting  
trim on pockets and sleeves.  
Colors: 35 blue; 17 yellow. State  
color number-and-name.  
C 250-4553 D—Wt. 8 oz. .... 6.97

[D] Striped Shell with mock turtleneck.  
Sleeveless. Back neck zipper.  
Colors: 17 yellow/off-white; 35 blue/  
off-white. State color number-and-  
name when ordering.  
C 250-4561 D—Wt. 8 oz. .... 4.97

**The Bottoms:**  
Misses sizes: 8, 10, 12, 14, 16, 18. State  
size when ordering.  
Colors: 17 yellow; 35 blue. State color  
number-and-name.

[E] Pantskirt. Front-stitched crease.  
Step-in styling. Elasticized waistband.  
C 250-4579 D—Wt. 10 oz. .... 6.97

[F] Wide-Leg Pants. Front-stitched  
creases. Step-in styling. Elasticized  
waistband.  
C 250-4595 D—Wt. 9 oz. .... 6.97

[G] Jamaica Shorts. Front-stitched  
creases. Step-in styling. Elasticized  
waistband.  
C 250-4587 D—Wt. 8 oz. .... 4.97

**H** HANDBAG—styled like a little  
bushel basket. White plastic with  
colored canvas lining. Plastic handles.  
Measures 6 x 10 in. high.  
Colors: 78 white/yellow; 37 navy blue/  
white; 34 lt. blue/white. State color  
number-and-name.  
C 103-0162 C—Wt. 1 lb. .... 3.00

Bracelet sold on page 52.

Thong-sandals sold on page 12.

CHARGE IT—see page 177.





Glenbrooke® Jr.  
Coordinates  
with a canvas  
point of view

juniors

**A** STRIPED DOUBLE-KNIT TANK TOP in 100% cotton bouclé. Machine washable. In bone/brown combination.  
Junior sizes: S(5-7), M(9-11), L(13-15). Be sure to state S, M, or L—not number size when ordering.  
C 250-4852 B—Shpg. wt. 8 oz.... 3.97

**B to E** COTTON AND KODEL® POLYESTER CANVAS COORDINATES in wheat beige or chocolate brown. Fantastic for mixing and matching! Machine wash.  
Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering.

[B] Modified Flare-Leg Pants. Fly-front zipper, belt loops. In wheat beige.  
C 250-4845 B—Shpg. wt. 10 oz... 6.97

[C] Convertible-Collar Jacket. Front zipper. Large patch pocket with flap. In chocolate brown.  
C 250-4637 B—Shpg. wt. 6 oz.... 8.97

[D] Bermuda Shorts. Side zipper closing, marshmallow vinyl belt. In wheat beige.  
C 250-4678 B—Shpg. wt. 5 oz.... 4.97

[E] Culottes. 3-button (with concealed zipper) front closing. In wheat beige.  
C 250-4629 B—Shpg. wt. 6 oz.... 7.97

**F** MOCK TURTLENECK SHELL in 100% cotton bouclé knit. Sleeveless styling. Machine wash. In chocolate brown.  
Junior sizes: S(5-7), M(9-11), L(13-15). Be sure to state S, M, or L—not number size when ordering.  
C 250-4660 B—Shpg. wt. 6 oz.... 5.97

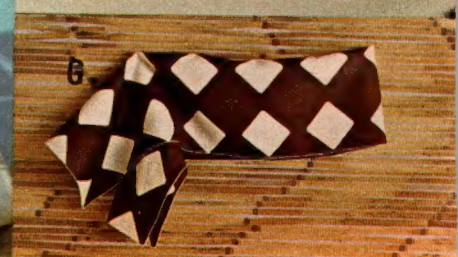
**G** DIAMOND-PRINT PURE SILK SCARF. 11x45 inches. Dry clean. Colors: 54 brown and white; 80 gray and gold. State color number-and-name when ordering.  
C 101-0222 C—Shpg. wt. 2 oz.... 2.98

ACCESSORIES:

Sunglasses sold on pp. 32, 33.  
T-Strap Flats sold on page 84  
in our Spring '69 Catalog.

CHARGE IT—see page 177.

See How-To-Measure on page 170.





# Glenbrooke® Jr. Coordinates in a high-kicking plaid

**A to E** ARNEL® TRIACETATE AND COTTON WOVEN-PLAID COORDINATES in a lovely yellow/white/green combination. Machine wash.  
Junior sizes: 5, 7, 9, 11, 13, 15. State size.

[A] Jacket. Diagonal mock pocket flaps.  
C 250-0338 B—Shpg. wt. 10 oz..... 8.97

[B] 2-Pleated A-Line Skirt. Yoke front with 6-button trim. Back zipper.  
C 250-0312 B—Shpg. wt. 10 oz..... 6.97

[C] Straight-Leg Slacks. Set-on waistband. Side zipper and button closing.  
C 250-0411 B—Shpg. wt. 10 oz..... 5.97

[D] Pantshift. Buttoned placket front, convertible collar. Sleeveless style.  
C 250-0387 B—Shpg. wt. 11 oz..... 9.97

[E] Jamaica Shorts. Set-on waistband styling. Back zipper and button closure.  
C 250-0346 B—Shpg. wt. 9 oz..... 4.97

**F** 100% COTTON BLOUSE has long sleeves with buttoned cuffs. Buttons down the front with brass-colored metal buttons. Machine wash. In white.  
Junior sizes: 5, 7, 9, 11, 13, 15. State size.  
C 250-4538 B—Shpg. wt. 8 oz..... 4.97

**G** SLEEVELESS KNIT TOP of 100% cotton. Mock turtleneck with back neck zipper. Machine wash. In green.  
Junior sizes: S(5-7), M(9-11), L(13-15). Be sure to state S, M, or L—not number size.  
C 250-4546 B—Shpg. wt. 10 oz..... 2.97

## ACCESSORIES

Sunglasses sold on pp. 32, 33.  
Scarf sold on opposite page.



juniors





## juniors Culottes 'n tops... the casual caper!

**A** PEASANT-STYLE BLOUSE has short puffed sleeves with rickrack trim. 100% cotton. Elasticized shoulder and sleeve cuffs. Machine wash. Red/white print. Sizes: 30, 32, 34, 36, 38. State size. C 252-0567 B—Shpg. wt. 6 oz.....3.97

**B** EYELET-LACE-TRIMMED PEASANT-STYLE BLOUSE of 100% cotton. Puffed sleeves are elasticized. Machine wash. White. Sizes: 30, 32, 34, 36, 38. State size. C 252-1961 B—Shpg. wt. 6 oz.....2.97

**C** SLEEVELESS SHIRT in blend of Fortrel® polyester and cotton. Convertible collar—wear open or buttoned at neck. 2 flap pockets. Shirt-tail bottom. Machine wash. Sizes: 9/10, 11/12, 13/14, 15/16. State size. Colors: 17 yellow; 75 denim blue. State color-and-name when ordering. C 252-1987 D—Shpg. wt. 6 oz.....4.97

**D** STRIPED-KNIT TOP has short sleeves and jewel neck. Blend of Dacron® polyester and cotton. Machine wash. Denim blue/yellow/white/red stripes. Sizes: S(34), M(36), L(38-40). State S, M, or L—not number size. C 252-1946 B—Shpg. wt. 6 oz.....3.97

**E** LACY KNIT TOP with crew neck. 100% cotton knit. Machine wash. Sizes: S(34), M(36), L(38-40). State S, M, or L—not number size. Colors: 37 navy blue; 78 white; 03 red. State color number-and-name. C 251-0824 D—Shpg. wt. 6 oz.....3.97

**F** MAN-TAILORED CULOTTES in blend of Fortrel® polyester and cotton. Yoke waist. Fly-front zipper. Two front pockets. Contrast stitching. Machine wash. Junior sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 75 denim blue; 24 denim green; 43 denim lilac. State color number-and-name. C 253-0806 D—Shpg. wt. 10 oz.....7.97



# juniors

& PETITE JUNIORS

Flare-leg—  
the pant look  
of the year!

**A** MIDRIFF BLOUSE in blend of Dacron® polyester and cotton domestic dotted swiss. Has smart, new extra-full sleeves. Ruffle down front and on cuffs. Tie-string bottom. Machine wash. White. Misses sizes: 30, 32, 34, 36, 38. C 252-1334 B—Wt. 5 oz.....5.97

**B** SHEER VOILE SHIRT. 100% Avril® rayon. Pointed collar, 2 pockets. Machine wash. Misses sizes: 30, 32, 34, 36, 38. State size. Colors: 82 black; 78 white. State color number-and-name. C 252-1839 D—Wt. 6 oz.....5.97

**C** PENN-PREST TANK-STYLE TOP in Dacron® polyester and cotton knit. Machine wash, tumble dry—no ironing needed! Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size. Colors: 17 yellow; 25 green; 78 white; 37 navy blue; 03 red; 34 lt. blue. State color number-and-name. C 252-4015 D—Wt. 6 oz.....2.97

**D** FLORAL PRINT FLARE-LEG PANTS of 100% cotton duck. No waistband. Fly-front zipper with metal button-tab closing. 22-in. flare leg. Machine wash. Colors: 04 cranberry red; 36 royal blue. State color number-and-name.

Average Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering. C 254-2686 D—Wt. 12 oz.....5.97  
Petite Junior sizes: 3, 5, 7, 9, 11, 13. State size when ordering. C 254-3551 D—Wt. 12 oz.....5.97

**E** SOLID-COLOR FLARE-LEG PANTS of 100% cotton duck. No waistband. Front zipper with 4-button closing. 2 front patch pockets. Contrast stitching. 20-in. flare leg with cuff. Machine wash. Colors: 78 white; 37 navy blue. State color number-and-name.

Average Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering. C 254-2744 D—Wt. 12 oz.....5.97  
Petite Junior sizes: 3, 5, 7, 9, 11, 13. State size when ordering. C 254-3684 D—Wt. 12 oz.....5.97

**F** STRIPED FLARE-LEG PANTS of 100% cotton duck. No waistband. Fly-front zipper. 24-in. flare leg with cuff. Machine wash. Navy blue stripes on off-white ground.

Average Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering. C 254-2801 B—Wt. 12 oz.....5.97  
Petite Junior sizes: 3, 5, 7, 9, 11, 13. State size when ordering. C 254-3759 B—Wt. 12 oz.....5.97

Thong sandals sold on page 12.

T-strap flats sold on page 84,  
Spring '69 Catalog.

See How-To-Measure on page 170.

Curly wig sold on page 17.

CHARGE IT—see page 177.





# juniors take off for summer '69



... with plenty of  
tunic toppings

**A TUNIC TEAMED WITH FLARE-LEG PANTS**—the great new fashion find! In blend of Avril® rayon and cotton. 32-in. tunic can be worn as shift. Sleeveless with round neck, button front. Pants have set-on waistband with nylon side zipper and button closing. Machine wash. Navy blue/yellow/white print top. Yellow pants. Wt. 1 lb. Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering. C 257-1099 B.....Set 9.97

**B TENNIS TUNIC SET** of 100% waffle-weave embossed cotton. Sleeveless with slight scoop neck. Two inverted front pleats. Back zipper. Matching panties have elasticized waistband and legs. Machine wash. In white. Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering. C 256-1256 B—Wt. 1 lb...Set 5.97

**C RED, WHITE, AND BLUE TUNIC SET** looks great! Printed-plaid tunic of Avril® rayon and cotton. Jamaica shorts of 100% cotton sailcloth. Sleeveless tunic has rickrack trim, tie sash belt. Solid-color navy blue jamaica shorts have set-on waistband, side nylon zipper, button closing. Machine wash. Junior sizes: 5, 7, 9, 11, 13, 15. State size. C 256-1991 B—Wt. 1 lb.....Set 7.97



... ready for action  
in a jumpsuit

**D JUMPSUIT—THE NEWEST WAY TO PLAY!** 100% cotton seersucker. Sleeveless. Pointed collar, front patch pocket. Short-leg styling. Nylon front zipper. Machine wash. Junior sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 30 turquoise; 11 orange. State color number and name when ordering. C 257-0943 D—Shipping weight 11 oz..... 7.97

**E POPULAR THONG SANDALS.** Leather uppers, outsoles, heels and linings. Cushioned insoles. B (medium) width. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. C 603-3153 B—Light blue C 603-2692 B—White. Shpg. wt. 1 lb.....Pair 3.88

Scarf sold on page 24.

CHARGE IT—  
see page 177.

See How-to-Measure  
on page 170.





## ... in scene-stealing "cut-outs"

**F & G** SOLID-COLOR "CUT-OUT" SETS of 100% cotton sailcloth. Sleeveless tops with boat necks. Full, back zippers. Pants have no waistbands, back zippers, button closings. Machine wash. Junior sizes: 5, 7, 9, 11, 13. State size when ordering. Colors: 19 lime green; 11 orange; 78 white. State color number-and-name when ordering.

[F] Pant Set.  
C 257-0984 D—Shipping weight 1 lb.....Set 10.97  
[G] Jamaica Shorts Set.  
C 257-0992 D—Shipping weight 1 lb.....Set 9.97

**H & I** POLKA-DOT-PRINT "CUT-OUT" SETS of 100% cotton sailcloth. Tops are sleeveless with boat necks. Full, back zippers. Pants have no waistbands, back zippers, button closings. Machine wash. Junior sizes: 5, 7, 9, 11, 13. State size when ordering. Colors: 35 blue; 25 green. State color number-and-name.

[H] Jamaica Shorts Set.  
C 257-0950 D—Shipping weight 1 lb.....Set 9.97  
[I] Pant Set.  
C 257-0968 D—Shipping weight 1 lb.....Set 10.97

## ... enjoying the comfort of bra shifts

**J** EMBOSSED 100% COTTON BRA SHIFT—cool and comfortable. Sleeveless with V-neck. Back zipper. Machine wash. Junior sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 17 maize yellow; 29 aqua blue; 78 white. State color number-and-name.

C 256-0084 D—Shipping weight 1 lb..... 5.97

**K** BOLD-PATTERNED BRA PANT-SHIFT of 100% cotton duck. With scoop neck. Back zipper. Machine wash. Black/yellow/green bold floral print on white ground.

Junior sizes: 5, 7, 9, 11, 13, 15. State size when ordering.  
C 256-2015 B—Shipping weight 1 lb..... 6.97

Size chart for built-in-bra shifts:

Order size:	5	7	9	11	13	15
If bust is between...	30½-31	31½-32	32½-33½	34-35	35½-36½	37-38







A

**B** 2-PC. SUIT of 100% cotton. Bra-top has built-in foam-rubber bra. Woven-plaid skirted bottom has back zip closing. Suit is lined in cotton. Hand wash. In black, white, green combo. State Junior size: 7, 9, 11, 13. C 258-0900 B—Shipping weight 6 oz..... 14.00

**C** FASHION-COLLAR JACKET of Dacron® polyester and cotton voile. Hand wash. Junior/Misses sizes: S(5/6-7/8), M(9/10-11/12), L(13/14-15/16). Be sure to state S, M, or L—not number size. Colors: 30 turquoise; 01 pink; 78 white. State color number-and-name. C 258-0926 D—Shipping weight 6 oz..... 7.00

**D** 2-PC. SKIRTED SUIT in Kodol® polyester, cotton, nylon flocked sheer. Bottom is permanently pleated, has back zipper. Bra-top has built-in foam-rubber bra. Suit is lined in cotton. Hand wash. In pink and white. Junior sizes: 5, 7, 9, 11, 13. State size when ordering. C 258-0918 B—Shipping weight 6 oz..... 12.00



B

C

D

C

C

The all new  
**STRIPPER-DIPPER!**  
Go from ensemble-elegant  
to 2-pc. pretty—just peel it off!

**A** 3-PC. SWIM SET is easily converted to a 2-pc. bikini-style suit. Velcro Brand fastener attaches cage to bra-top—touch to close, peel to open. In cotton woven checks. Completely lined in cotton. Hand wash. Junior sizes: 5, 7, 9, 11, 13, 15. State size. Colors: 35 med. blue/white; 03 red/white. State color number-and-name. C 258-0892 D—Shipping weight 1 lb..... 14.00

Bathing cap sold on facing page.





# juniors

Make a  
fashion splash  
in these bright  
little styles

**A** 2-PC. RED, WHITE AND BLUE SWIMSUIT of cotton sharkskin. Boy-leg pants have inner cotton panty, back zipper. Spaghetti-style tie belt. Hand wash. Sunglasses sold on pages 32, 33.  
Junior sizes: 7, 9, 11, 13. State size when ordering.  
C 258-0934 B—Shpg. wt. 6 oz..... 12.00

**B** SWIMSUIT WITH THE SWEATER LOOK in Orlon® acrylic and Lycra® spandex core-spun yarn. Attached molded nylon bra. Hand wash. Navy/white/red striped combination.  
Junior sizes: 5, 7, 9, 11, 13. State size when ordering.  
C 258-0959 B—Shpg. wt. 6 oz..... 13.00

**C** COTTON JACKET has one-button band collar and front zipper. Elasticized sleeves, tie bottom. Matches suit [D]. Hand wash. Junior sizes: S(7), M(9-11), L(13). Be sure to state S, M, or L—not number size. Colors: 37 navy/white dot print; 54 brown/white dot print. State color number-and-name.  
C 258-0983 D—Shpg. wt. 8 oz..... 4.00

**D** RUFFLED 2-PC. SUIT has top of cotton with built-in foam-rubber bra. Pants are acetate, cotton, rubber sharkskin. Matches cover-up [C]. Hand wash. Junior sizes: 7, 9, 11, 13. State size when ordering. Colors: 37 navy with red and white trim; 54 brown with red and white trim. State color number-and-name.  
C 258-0967 D—Shpg. wt. 6 oz..... 8.00

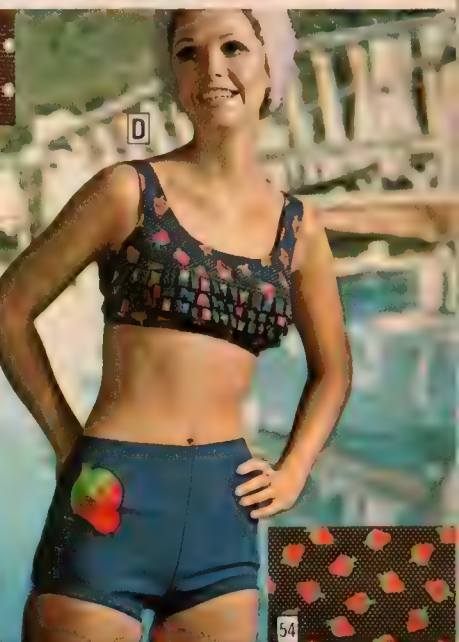
**E** COTTON TERRY PONCHO in brightest colors. Front zipper closing. White fringe trim. Hand wash. One size fits all. Colors: 11 orange; 78 white; 17 yellow. State color number-and-name when ordering.  
C 258-1031 C—Shpg. wt. 6 oz..... 5.50

**F** 2-PC. SWIMSUIT WITH MATCHING HAT in a lively green/orange/white cotton print. Self-ties on sides of bikini-style pants adjust height of pants. Bra-top has elasticized back. Suit is lined in cotton. Hand wash. Junior sizes: 7, 9, 11, 13. State size when ordering.  
C 258-0991 B—Shpg. wt. 6 oz..... 13.00

**G** SWIM CAP is shirred nylon lace over rubber base cap. One size fits all. White.  
C 640-0071 A—Shipping weight 8 oz..... 3.89

For an additional selection  
of swimwear, see pages 90-94  
in our Spring '69 Catalog.

CHARGE IT—see page 177.  
See How-To-Measure on page 170.







## Swimwear separates for Juniors

Individually sized for perfect fit. Individually styled for many different looks

**A to E** SWIM SEPARATES to mix and match. Red, white and blue print is cotton, blue denim is blend of Fortrel® polyester and cotton. Hand wash.

[A] Print Bra-Top has built-in foam-rubber bra. Junior sizes: 7, 9, 11, 13. State size when ordering. C 258-0819 B—Shpg. wt. 6 oz.....5.50

[B] Hip-Hugging High-Leg Pants—cotton lined. Junior sizes: 7, 9, 11, 13. State size. C 258-0835 B—Shpg. wt. 6 oz.....5.50

[C] Print Criss-Cross Bra Top has built-in foam-rubber bra. Junior sizes: 7, 9, 11, 13, 15. State size. C 258-0884 B—Shpg. wt. 6 oz.....5.50

[D] Boy-Leg Pants have back zipper, cotton inner panty. Junior sizes: 7, 9, 11, 13, 15. State size. C 258-0868 B—Shpg. wt. 6 oz.....5.50

[E] Print Shirt has solid-color trim. Jr./Misses sizes: S(5/6-7/8), M(9/10-11/12), L(13/14-15/16). State S, M, or L—not number size. C 258-0843 B—Shpg. wt. 6 oz.....7.00

Tops and bottoms

**5<sup>50</sup>**  
each

Cover-ups

**6<sup>00</sup>** and **7<sup>00</sup>**  
each

**F** JUMPSUIT in cotton terry cloth. Zipper front closing. Machine wash.

Junior/Misses sizes: S(7/8-9/10), M(11/12-13/14), L(15/16). State S, M, or L—not number size. Colors: 17 yellow; 78 white; 11 orange. State color number-and-name.

C 258-2088 D—Shpg. wt. 11 oz.....6.00

CHARGE IT—see page 177.

See How-to-Measure on page 170.

### SIZE CHART FOR SWIMWEAR SEPARATES

For tops:

Order size:	7	9	11	13	15
If bust is between:	31½-32 in.	32½-33½	34-35	35½-36½	37-38

For bottoms:

Order size:	7	9	11	13	15
If waist is between:	22-22½ in.	23-24	24½-25½	26-27	27½-28½
If hips are between:	33½-34 in.	34½-35	35½-36½	37-38	38½-39½





A  
Set



B  
Set



C  
Set

## Wave-making beach trios

**A** 3-PC. SWIM ENSEMBLE. Suit is nylon double knit, overblouse is Dacron® polyester. Both tops have built-in foam-rubber bras. Boy-leg pants. Hand wash. Sunglasses sold on pp. 32, 33.  
 Sizes: 10, 12, 14, 16. State size when ordering.  
 Colors: 24 mint/olive green; 12 peach/brown. State color number-and-name.  
 C 258-0777 D—Shipping weight 1 lb.....Set 14.00

**B** 3-PC. SWIM OUTFIT. Suit is ribbed cotton piqué. Rickrack-trimmed shirt is polyester-and-cotton voile. Underwired bra top and high-leg pants have rickrack trim. Hip-hugging pants lined in cotton. Hand wash. In turquoise.  
 Sizes: 8, 10, 12, 14. State size when ordering.  
 C 258-0793 B—Shipping weight 1 lb.....Set 16.00

**C** 3-PC. POLKA-DOT-PRINT COTTON. Bra top has built-in foam-rubber bra. Button-front cover-up shirt. Hip-hugging, high-leg pants lined in cotton. Hand wash. Red with white dots and white scalloped trim.  
 Junior/Misses sizes: 7/8, 9/10, 11/12, 13/14. State size.  
 C 258-0785 B—Shipping weight 1 lb.....Set 13.00

**D** PERMANENTLY CURLY STRETCH WIG made of modacrylic fiber. Machine sewn to elasticized cotton net—stretches to fit any head size. Boxed in cardboard carrying case and set on styrofoam full-head form. Charge it—see p. 177.  
 Colors: 1 off black; 2 dk. brown; 3 med. brown; 4 lt. brown; 5 ash blonde; 6 honey blonde; 7 salt and pepper; 8 med. brown frosted. State color number-and-name.  
 C 107-0689 B—Shipping weight 1 lb. 4 oz. ....22.00

Swim cap sold on page 15.

CHARGE IT—see page 177.







## SeaLure® ... superbly fashioned swimwear

**A** FLOWERS AND STRIPES spark smart sheath. Fashioned of nylon, Lycra® spandex power net to give extra figure control. Built-in bra of molded nylon lace. Cord straps. Elasticized waist. Hand wash. Blue/lime/gold/lavender. Sizes: 8, 10, 12, 14, 16. State size. C 258-0421 B—Wt. 1 lb..... 20.00

**B** TWO-PIECE JACQUARD KNIT of acrylic, nylon, and Lycra® spandex. Top has built-in, molded nylon bra. High-leg pants lined with nylon tricot. Hand wash. Med. pink. Sizes: 8, 10, 12, 14. State size. C 258-0462 B—Wt. 1 lb..... 17.00

**C** TWO-PIECE SWIMSUIT of nylon matte jersey. Print overblouse has drawstring and tie bottom. Built-in molded nylon bra. Solid-color boy-leg pants with nylon tricot lining. Hand wash. In pretty aqua/silver print. Sizes: 10, 12, 14, 16. State size. C 258-0538 B—Wt. 1 lb..... 20.00

**D** TUNIC-STYLE SUIT of Dacron® polyester crepe has side pleat interest. Built-in foam-rubber bra. High-leg pants have nylon tricot lining. Hand wash. Sizes: 10, 12, 14, 16, 18. State size. Colors: 12 peach/white; 19 lime green/white. State color number-and-name. C 258-0587 D—Wt. 1 lb..... 16.00

How-To-Order Swimsuits (1-pc. or 2-pc.)

Order Size	8	10	12	14	16	18	—	—	—
If Bust is	32—	33—	34½—	36—	37½—	39—	41—	43—	45—
between	32½ in.	34	35½	37	38½	40½	42½	44½	46½

CHARGE IT—see page 177. See How-to-Measure on page 170.



## Size-happy Suits

feature the D cup!

**A** TWO-PIECE SUIT of acrylic has cord tie, shirred neckline. Built-in foam-rubber bra in D-cup size. Boy-leg pants with attached inner cotton panty. Back zipper. Hand wash. Blue/green/red plaid.  
Junior sizes: 9, 11, 13, 15. State size.  
C 258-0694 B—Wt. 1 lb. .... 11.00

**B** RICK-RACK TRIM for 1-pc. shift-style suit of 100% cotton print. Spaghetti tie belt. Built-in foam-rubber bra in D cup. Back zipper. Attached inner cotton panty. Hand wash. Citron green/white print.  
Sizes: 10, 12, 14, 16. State size.  
C 258-0660 B—Wt. 1 lb. .... 11.00

## Smart Swimsuit

in sizes to 46

**C** SWIMSUIT-PLAYSUIT in blend of rayon-and-cotton. Double straps, shirred sides. Back zipper. Built-in foam-rubber bra. Boy-leg pants with attached inner cotton panty. Hand wash. Blue/white print.  
Misses sizes: 10, 12, 14, 16. State size when ordering.  
C 258-0728 B—Wt. 1 lb. .... 14.00  
Women's sizes: 38, 40, 42, 44, 46. State size when ordering.  
C 258-0744 B—Wt. 1 lb. .... 15.00



**C**  
Sizes  
to 46



**A**

Also in  
D cup

**B**

**F**

**G**



**D**



**E**

**D** THE TUNIC IS FASHION THIS YEAR! Arnel® triacetate print tunic-style suit has permanently pleated skirt. Built-in molded nylon lace bra. Separate panty lined with tricot. Hand wash. Sand/maize/pink.  
Sizes: 10, 12, 14, 16. State size when ordering.  
C 258-1056 B—Shipping weight 1 lb. .... 16.00

**E** CLASSIC TWO-PIECE SUIT in blend of polyester-and-cotton. Top with built-in foam-rubber bra. Boy-leg pants with attached inner cotton panty. Back zipper. Hand wash. White/red/navy blue plaid.  
Sizes: 10, 12, 14, 16. State size when ordering.  
C 258-0769 B—Shipping weight 1 lb. .... 13.00

## For the figure you need under your suit...

**F** SWIM BRA of stretch nylon. Molded cups. Waterproof. Hand wash. Shipping weight 8 oz.  
Sizes: 32, 34, 36 in A, B, or C cups. State both bra and cup size.  
C 141-0042 E—White. .... 2.50

**G** SWIM SPORT BRIEF of nylon, Lycra® spandex. Fits hips 8-10 in. larger than waist. About 10 in. waist-down. Machine wash. In white.  
Waist sizes: S(24-25 in.), M(26-28), L(29-30), XL(31-32). Be sure to state S, M, L, or XL—not number size.  
C 145-2978 B—Shipping weight 4 oz. .... Each 2.94; 2 for 5.75

Swim cap sold on p. 15.

For How-To-Order Junior sizes, see page 16.



## Beach Values!

Haul and Sprawl with  
New Beach Caddy **3<sup>49</sup>**

- Folds to handy beach-bag with your own towel
- Converts to handy backrest

**A** BEACH CADDY is a comfortable backrest that folds into an attractive beach bag to carry your personal belongings. Frame is made of bright-finished, square aluminum tubing with springy plastic webbing—just add your own beach towel for the color effect you want. Back adjusts to the desired angle. Folds to 1 in. thick. Folded size: 26 x 16 in. wide  
C 808-2034 A—3 lbs. 8 oz. ....3.49

Lightweight  
Beach Umbrella **6<sup>99</sup>**

- Big 15½-ft. diameter
- Tilts to follow the sun

**B** BEACH UMBRELLA is truly portable—2-section painted aluminum pole assembles easily. Lightweight aluminum pole and frame, with rugged vinyl in avocado/white alternating panels.  
C 808-2042 A—Wt. 6 lbs. ....6.99

Vinyl-Covered  
Foam Pad **Ea. 5<sup>97</sup> 2 for 11<sup>50</sup>**

**C** ALL-PURPOSE VINYL-COVERED PAD. Floral design. Use outdoors or indoors. Easy to wipe clean. Polyurethane-foam filling is odorless and mildew-resistant—keeps its shape. Semi-mailable—see page 172.  
Shipping weight 3 lbs. 2 oz. 25 x 70 x 2 in.  
C 725-0004 A.....Each 5.97; 2 for 11.50

Bright and Sunny  
Beach Towels **1<sup>94</sup>** Captioned  
Towels

**D to G** LARGE BRIGHTLY COLORED BEACH TOWELS. Great for the beach or pool—made from absorbent cotton terry. Machine washable.

[D] Tiger Print. A lively colored towel.  
C 727-0697 A—Wt. 14 oz. 34 x 62-in., with fringed ends....1.94

[E] Colorful Print. Catchy saying livens 34 x 62 in. print towel. Finished with fringed ends.  
C 727-0572 A—Shipping weight 14 oz. ....1.94

[F] Richly Woven Reversible Jacquard. Extra-large 35x66-in. in bold fashion colors. Hemmed ends.  
C 727-0481 A—Shipping weight 1 lb. 15 oz. ....4.64

[G] Surfing Print. Brightly colored figure on extra-large 36 x 66-in. towel. Hemmed ends.  
C 727-0705 A—Shipping weight 1 lb. 10 oz. ....2.64

CHARGE IT—see page 177.





# It's the summer scene...terry paired with duck

**A to D** TANK-STYLE TOPS of 100% cotton terry cloth in stripes, print, and solids. Machine wash. Sizes: S(30-32), M(34-36), L(38). State S, M, or L—not number size.

[A] Striped Top. Blue/white/coral. C 251-0733 B—Wt. 6 oz. .... 2.97

[B] Solid-Color Top. Colors: 07 coral; 34 lt. blue; 78 white. State color number-and-name. C 251-0717 D—Wt. 6 oz. .... 2.97

[C] Print Top. Extra long. Rope belt. Black/pink/red/yellow combination. C 251-0857 B—Wt. 9 oz. .... 5.97

[D] Tunic-Style Top. Extra long. Scoop neck. Rope belt. Colors: 02 hot pink; 30 turquoise blue; 17 yellow; 78 white. State color number-and-name when ordering. C 251-0899 D—Wt. 9 oz. .... 5.97

Short Shorts 3.97 Each  
Any 2 for 7.00\*

**E** 100% COTTON TERRY SHORTS. Step-in styling. Elasticized waistband. Machine wash. Wt. ea. 12 oz. Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 34 lt. blue; 07 coral; 78 white. State color number-and-name. C 254-2942 D. .Ea. 3.97; Any 2 for 7.00\*

**F** 100% COTTON DUCK SHORTS. No waistband. Back nylon zipper. Cuffed leg. Machine wash. Shipping weight each 12 oz. Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 78 white; 19 lime green; 17 brt yellow. State color number-and-name. C 254-2967 D. .Ea. 3.97; Any 2 for 7.00\*

\*Buy any 2 shorts for \$7.00 . . choose two of the same style or a combination of any 2 styles, sizes, or colors. State catalog number, size, and color number-and-name for EACH item when ordering.

**G** 100% COTTON DUCK SLACKS. No waistband. Fly-front nylon zipper. Yoke back. Straight-leg styling. Machine wash. Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 17 brt. yellow; 19 lime green; 78 white. State color number-and-name. C 254-3080 D—Wt. 11 oz. .... 4.97

## Nylon Surfing-Style Jacket

**H** STRIPED SURFING-STYLE of 100% nylon. Boxy silhouette. Mandarin-style collar, drawstring at neck and hem. Patch pocket. Hand wash. Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L—not number size. Colors: 17 brt. yellow/white; 33 powder blue/white; 37 navy blue/white. State color number-and-name when ordering. C 268-0783 D—Wt. 1 lb. .... 3.97

ACCESSORIES: Sunglasses sold on page 32, 33; scarf sold on page 24; shoes sold on page 84 in our Spring '69 Catalog.

For How-To-Measure—see page 170.  
Buy it NOW and CHARGE IT—see page 177.







## Glenbrooke® coordinates, in crisp gingham checks

**A to G WOVEN GINGHAM CHECKS** in 100% combed cotton—a casual wash 'n' wear group. Machine wash, little or no ironing.  
*Misses sizes: 8, 10, 12, 14, 16, 18. State size.*  
*Colors: 01 pink/white; 34 lt. blue/white. State color number and name when ordering.*

**[A] Tailored Shirt.**  $\frac{3}{4}$ -length roll-up sleeves. Long tails.  
**C 250-4322 D—Shpg. wt. 6 oz.**.....**3.97**

**[B] Straight-Leg Pants.** Set-on waistband, back zipper.  
**C 250-4330 D—Shpg. wt. 8 oz.**.....**4.97**

### ACCESSORIES:

*Thong sandals sold on page 12; Bracelet sold in our Spring '69 Catalog, page 20.*

**[C] Sleeveless Shell.** Embroidery detail. Button back.  
**C 250-4306 D—Shpg. wt. 6 oz.**.....**3.97**

**[D] Knee-Knocker Shorts.** Set-on waistband, back zipper.  
**C 250-4314 D—Shpg. wt. 8 oz.**.....**3.97**

**[E] Embroidery-Trimmed Shirt.**  $\frac{3}{4}$ -length roll sleeves.  
**C 250-4298 D—Shpg. wt. 6 oz.**.....**4.97**

**[F] Slim Skirt.** Set-on waistband, back zipper.  
**C 250-4348 D—Shpg. wt. 12 oz.**.....**4.97**

**[G] Jamaica Shorts.** Set-on waistband, back zipper.  
**C 250-4355 D—Shpg. wt. 6 oz.**.....**3.97**

*See How-To-Measure on page 170.*

**CHARGE IT—see page 177.**

G





# Misses fashion pants and shorts with the new midriff-style blouse

**A 100% COTTON FLORAL-PRINT JAMAICA SHORTS** are fully lined in cotton. French waistband, fly-front zipper. Machine wash for easy care.

Misses sizes: 8, 10, 12, 14, 16, 18. State size.

Colors: 01 pink/white floral print; 35 blue/white floral print. State color number-and-name when ordering.

C 254-2926 D—Shpg. wt. 9 oz.....4.97

**B CONTINENTAL-STYLE FLARE-LEG SLACKS** in Fortrel® polyester and rayon sailcloth. No-waistband styling. Fly-front nylon zipper. 2 back mock-pocket flaps. Adjustable ribbon belt. Machine wash.

Misses sizes: 6, 8, 10, 12, 14, 16. State size when ordering.

Colors: 34 lt. blue; 54 brown; 15 bone beige. State color number-and-name.

C 254-2843 D—Shpg. wt. 12 oz.....7.97

**C MIDRIFF-STYLE BLOUSE** in 100% rayon with the look of linen. Buttons down the front. 2-button turned cuffs. Tie waist. Machine wash. In white.

Sizes: 30, 32, 34, 36, 38. State size.

C 252-1037 B—Shpg. wt. 6 oz.....5.97

**D BROWN/WHITE PRINT JEANS** in 100% cotton. Fly-front zipper. Jeans construction. 2 front and 2 back pockets. Machine wash. Misses sizes: 6, 8, 10, 12, 14, 16. State size when ordering.

C 254-2884 B—Shpg. wt. 12 oz.....5.97

**E TAILORED JAMAICA SHORTS** in Fortrel® polyester and rayon sailcloth. No-waistband styling. Adjustable ribbon belt. Fly-front nylon zipper. Machine wash.

Misses sizes: 6, 8, 10, 12, 14, 16. State size when ordering.

Colors: 15 bone beige; 34 lt. blue; 54 brown. State color number-and-name.

C 254-2892 D—Shpg. wt. 8 oz.....5.97

## ACCESSORIES:

Sling-Back Shoes sold on page 70.

Thong Sandals sold on page 12.

Sunglasses sold on pp. 32, 33.

Yellow Earrings sold on page 52.



See How-To-Measure on page 170.

**CHARGE IT—see page 177.**







## Incomparable Classic—The Shift!

**A PENN-PREST® SHIRT-SHIFT** in blend of Avril® rayon and polyester. Sleeveless with spread collar. 1 patch pocket. Button front. Contrast top-stitching. Machine wash, tumble dry—no ironing needed! Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 34 lt. blue; 37 navy blue; 54 dk. brown. State color number-and-name when ordering. C 256-1439 D—Wt. 10 oz. . . . . 6.97

**B FLORAL-PRINT PANTSHIFT** of 100% cotton canvas. Sleeveless with Bermuda collar, smocked yoke. Back nylon zipper. Machine wash. Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 01 pink; 34 lt. blue. State color number-and-name. C 256-1371 D—Wt. 11 oz. . . . . 8.97

**C BODY SHIFT** in blend of Fortrel® polyester, cotton. Sleeveless, with round neckline, 2 front patch pockets. Back nylon zipper. Machine wash. Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 19 lime green; 34 lt. blue. State color number-and-name. C 256-1421 D—Wt. 10 oz. . . . . 8.97

**D PANTSHIFT** in plaid 'n solid color. Arnel® triacetate and cotton with piqué finish. V-neck styling. Matching vinyl belt. Back nylon zipper. Machine wash. Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering. Colors: 34 lt. blue; 24 lt. green. State color number-and-name. C 256-1413 D—Wt. 11 oz. . . . . 8.97

**E PURE SILK SCARF** in daisy print. 22x22-in. square. Colors: 03 red/pink; 35 blue/navy blue; 17 yellow/gold. State color number-and-name when ordering. C 101-0131 C—Wt. 1 oz. . . . . 2.50  
Jewelry sold on pages 52, 60.  
See How-To-Measure on page 170.





# Man-Tailoring Turns the Trick!



ALL SEPARATES ON THIS PAGE:

**PENN-PREST**  
MEANS YOU NEVER IRON  
when tumble dried

Jewelry sold  
on p. 60

Here's sportswear tailored the way you like it! Trim fit... fine finishing... Impeccable styling, right down to the smallest details. Note these distinctive features on our slacks and skirts: open and pressed seams, curtain waistbands, fly-front zippers, side and back pockets, belt loops. Man-tailoring—is the look you want—now!



**A PENN-PREST® KNIT SHIRT** of polyester-and-cotton. Short sleeves. 2 pockets, front placket, and side vents. Machine wash, tumble dry—no ironing needed!  
*Misses sizes: 32, 34, 36, 38. State size when ordering.*  
*Colors: 37 navy blue; 84 gold; 03 red; 78 white. State color number-and-name when ordering.*  
**C 252-2266 D—**Shipping weight 6 oz..... **4.97**

**B & C PENN-PREST® WOVEN-PLAID PANTS** in blend of Fortrel® polyester and cotton. Straight-leg styling. Side and back pockets. Self-fabric belt with leather tab. Fly-front nylon zipper. Machine wash, tumble dry—no ironing needed!  
*Misses sizes: 8, 10, 12, 14, 16, 18. State size when ordering.*  
*Colors: 17 maize yellow; 35 blue. State color number-and-name.*  
**C 254-3528 D—**Jamaica Shorts. [B]. Shpg. wt. 10 oz..... **5.97**  
**C 254-3536 D—**Slacks. [C]. Shpg. wt. 12 oz..... **7.97**

**D PENN-PREST® SHIRT** with self-covered buttons. Dacron® polyester and cotton blend. Bermuda collar. Short sleeves. Machine wash, tumble dry—no ironing needed!  
*Misses sizes: 8, 10, 12, 14, 16. State size when ordering.*  
*Colors: 17 maize yellow; 34 lt. blue; 01 pink; 78 white. State color number-and-name when ordering.*  
**C 252-1979 D—**Shipping weight 6 oz..... **3.97**

**E PENN-PREST A-LINE SKIRT** in blend of polyester-and-cotton. With 2 back pockets, 2 side pockets, fly-front zipper. Machine wash, tumble dry—no ironing!  
*Colors: 24 lt. green; 17 maize yellow; 37 navy blue. State color number-and-name when ordering.*  
*Petite Junior/Misses: 7/8, 9/10, 11/12, 13/14, 15/16. State size.*  
**C 253-4089 D—**Shipping weight 11 oz..... **6.97**  
*Average Junior/Misses: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size when ordering.*  
**C 253-4097 D—**Shipping weight 11 oz..... **6.97**

Sunglasses sold  
on pp. 32, 33  
Sandals sold  
on p. 12

CHARGE IT—see page 177.

**Pennys 25**



# SAVE 12% when you buy any two

## Dacron® and cotton fully proportioned skirts

Misses **3<sup>97</sup>** each Any **2** for **6<sup>98</sup>\***

Women's **4<sup>97</sup>** each Any **2** for **8<sup>74</sup>\*\***

\*Any 2 for \$6.98; \*\*Any 2 for \$8.74—buy any two of the same, or a combination of any two styles, sizes, or colors in the same price group. State catalog number, size, color number-and-name for EACH item when ordering.



Petite: 5'2" & under  
Average: 5'3" to 5'6"  
Tall: 5'7" & over  
Women's sizes also



A



C



D



B



E



F



**PETITE Junior/Misses (5'2" & under):**  
7/8, 9/10, 11/12, 13/14, 15/16.  
**AVERAGE Jr./Misses (5'3" to 5'6"):**  
7/8, 9/10, 11/12, 13/14, 15/16, 17/18.  
**TALL Junior/Misses (5'7" & over):**  
11/12, 13/14, 15/16, 17/18, 20.  
**WOMEN'S waist sizes: 32, 34, 36, 38.**

Proportioned skirts in a poplin weave  
of Dacron® polyester, cotton.  
Machine wash, little or no ironing!

**A INVERTED-PLEAT CULOTTE—**  
french waistband, side zipper. *State*  
size above. Shpg. wt. 10 oz. *Colors:* 53 den-  
im brown; 75 denim blue; 24 denim green.  
*State color number-and-name.*

**C 253-3305 D—Petite**  
**C 253-3313 D—Avg.** **C 253-3321 D—Tall**  
Each 3.97.....Any 2 for **6.98\***  
**C 253-3842 D—Women's**  
Each 4.97.....Any 2 for **8.74\*\***

**B A-LINE STYLE—no waistband, back**  
zip. *State size above.* Wt. 5 oz. *Colors:*  
75 denim blue; 53 denim brown; 24 denim  
green. *State color number-and-name.*

**C 253-0632 D—Petite**  
**C 253-0640 D—Avg.** **C 253-0657 D—Tall**  
Each 3.97.....Any 2 for **6.98\***  
**C 253-3859 D—Women's**  
Each 4.97.....Any 2 for **8.74\*\***

**C HIP-STITCHED SKIRT—box pleats,**  
side zipper. *State size above.* Wt. 9 oz.  
*Colors:* 34 light blue; 27 loden green; 82  
black. *State color number-and-name.*

**C 253-0244 D—Petite**  
**C 253-0251 D—Avg.** **C 253-0921 D—Tall**  
Each 3.97.....Any 2 for **6.98\***  
**C 253-3891 D—Women's**  
Each 4.97.....Any 2 for **8.74\*\***

**D A-LINE SKIRT—stitched front pleat.**  
Belt, side zip. *State size above.* 8 oz.  
*Colors:* 24 light green; 54 dark brown; 37  
navy blue. *State color number-and-name.*

**C 253-1838 D—Petite**  
**C 253-1846 D—Avg.** **C 253-0897 D—Tall**  
Each 3.97.....Any 2 for **6.98\***  
**C 253-3883 D—Women's**  
Each 4.97.....Any 2 for **8.74\*\***

**E A-LINE SKIRT—front pleats, side zip.**  
*State size above.* Wt. 8 oz.  
*Colors:* 27 loden green; 54 dark brown; 37  
navy blue. *State color number-and-name.*

**C 253-1804 D—Petite**  
**C 253-1879 D—Avg.** **C 253-0889 D—Tall**  
Each 3.97.....Any 2 for **6.98\***  
**C 253-3875 D—Women's**  
Each 4.97.....Any 2 for **8.74\*\***

**F SHEATH STYLE—self belt, side zip-**  
per. *State size above.* Wt. 7 oz.  
*Colors:* 37 navy blue; 54 dark brown; 82  
black. *State color number-and-name.*

**C 253-1812 D—Petite**  
**C 253-1820 D—Avg.** **C 253-0905 D—Tall**  
Each 3.97.....Any 2 for **6.98\***  
**C 253-3867 D—Women's**  
Each 4.97.....Any 2 for **8.74\*\***

#### Skirts and Slacks—Junior/Misses sizes

Order size	Order size	If waist measures	If hips measure
7/8	8	23-23½ in.	34-34½ in.
9/10	10	24-25	35-35½
11/12	12	25½-26½	36-37
13/14	14	27-28	37½-38½
15/16	16	28½-29½	39-40
17/18	18	30-31½	40½-42
—	20	32-33½	42½-44

#### Skirts and Slacks—Women's sizes

Order size	If waist measures	If hips measure
32	31½-32½ in.	42-43 in.
34	33-34½	43½-45
36	35-36½	45½-47
38	37-38½	47½-49

**G**  
Also  
Women's  
sizes

**H**  
Also  
Women's  
sizes



## Save when you buy 2 shirts

**PENN-PREST**

MEANS YOU NEVER IRON  
when tumble dried

**2.97** each Any **2** for **5.50†**

**G PENN-PREST® BERMUDA-COLLAR SHIRT** of Dacron®  
polyester and cotton broadcloth. Machine wash, tumble dry,  
no ironing needed. Shpg. wt. 4 oz.  
*Colors:* 17 maize yellow; 34 lt. blue; 78 white; 37 navy blue; 01 pink.  
*State color number-and-name.*

*Misses sizes:* 8, 10, 12, 14, 16, 18. *State size when ordering.*

**C 252-2597 D**.....Each **2.97**; Any 2 for **5.50†**

*Women's sizes:* 40, 42, 44, 46. *State size. Colors—see above.*

**C 252-3009 D**.....Each **2.97**; Any 2 for **5.50†**

**H PENN-PREST® SPREAD-COLLAR SHIRT** in polyester-and-  
cotton. Sleeveless. Machine wash, tumble dry—no ironing.  
*Colors:* 78 white; 34 lt. blue; 17 maize yellow; 37 navy blue. *State*  
*color number-and-name.*

*Misses sizes:* 8, 10, 12, 14, 16, 18. *State size.*

**C 252-1102 D**—Shpg. wt. 6 oz. .... Each **2.97**; Any 2 for **5.50†**

*Women's sizes:* 40, 42, 44, 46. *State size. Colors—see above.*

**C 252-1318 D**—Shpg. wt. 6 oz. .... Each **2.97**; Any 2 for **5.50†**

†Any 2 shirts for \$5.50—order 2 of the same or a combination of  
any 2 styles, sizes, or colors. *State catalog number, size, color*  
*number-and-name for EACH item.*

## Summertime favorites!

**I SLEEVELESS BLACK/WHITE PRINT SHIRT** of Dacron®  
polyester and cotton voile. Long pointed collar, shirt-tail  
bottom. Machine wash.

*Sizes:* 32, 34, 36, 38. *State size.*

**C 252-0559 B**—Shpg. wt. 6 oz. .... **3.97**

**J A-LINE WRAP SKIRT** in 100% ribbed cotton. Side wrap with  
button closing. Front patch pocket. No-waistband styling.  
Machine wash. In white.

*Sizes:* 8, 10, 12, 14, 16, 18. *State size.*

**C 253-1200 B**—Shpg. wt. 10 oz. .... **4.97**

Earrings sold on page 52.

See How-To-Measure on page 170.

**CHARGE IT—see page 177. Penneys 27**



## Cotton Terry Velour Favorites



**A**  
**350**

**B**  
**397**

**A TERRY VELOUR SLIPOVER** of 100% cotton. Short raglan sleeves. Machine wash.

*Sweater sizes: S(32-34), M(36-38), L(40-42). Be sure to state S, M, or L—not number size.*

*Colors: 78 white; 37 navy blue; 16 brt. yellow; 34 lt. blue; 83 silver; 01 pink. State color number-and-name.*

**C 251-2028 D—Shpg. wt. 10 oz. 3.50**

**B TERRY VELOUR STRIPED TOP** of 100% cotton. Slip-over style. Short sleeves, jewel neck. Machine wash.

*Sweater sizes: S(32-34), M(36-38), L(40-42). Be sure to state S, M, or L—not number size.*

*Colors: 34 blue/yellow/orange/white; 25 green/aqua/pink/white. State color number-and-name.*

**C 251-1772 D—Shpg. wt. 7 oz. 3.97**

**C MOCK TURTLENECK SHELL** in stretch nylon. Back neck zipper. Machine wash.

*Sweater sizes: 34, 36, 38, 40, 42. State size.*

*Colors: 52 oatmeal beige; 03 red; 34 lt. blue; 01 pink; 55 dk. brown; 16 brt. yellow; 37 navy blue; 78 white; 82 black. State color number-and-name.*

**C 251-1939 D—Shpg. wt. 6 oz. 2.97**

*Women's sizes: 44, 46. State size.*

*Colors: 01 pink; 34 lt. blue; 78 white; 82 black; 37 navy blue. State color number-and-name.*

**C 251-1624 D—Shpg. wt. 6 oz. 3.97**

**D TRI-COLOR STRIPED SHELL** has mock turtleneck. Dacron® polyester and nylon. Back neck zip. Machine wash. *Sweater sizes: S(32-34), M(36-38), L(40-42). Be sure to state S, M, or L—not number size.*

*Colors: 37 navy blue/yellow/white; 34 lt. blue/pink/white. State color number-and-name.*

**C 251-0519 D—Shpg. wt. 4 oz. 3.97**

**E SCREEN-PRINT PANT TOP** in 100% acetate double knit. Sleeveless slipover styling. Machine wash.

*Sizes: 32, 34, 36, 38. State size.*

*Colors: 82 black/white; 54 dk. brown/white; 37 navy blue/white. State color number-and-name.*

**C 252-1342 D—Shpg. wt. 6 oz. 5.00**

**F SLEEVELESS TURTLENECK TOP** in 100% nylon knit. Full-fashioned styling. Back zipper. Machine wash.

*Sizes: 34, 36, 38, 40. State size.*

*Colors: 17 yellow; 78 white; 82 black. State color number-and-name when ordering.*

**C 251-0915 D—Shpg. wt. 6 oz. 4.97**

## Shells in Solids or Stripes



**C**  
Misses  
**297**

Women's  
**397**

**D**  
**397**

## Double-knit Slacks and Jamaicas

**G PENN-PREST® SOLID-COLOR SLACKS.** Nylon double knit. With straight-leg styling. Elasticized step-in waist. Machine wash, tumble dry—no ironing.

*Colors: 82 black; 54 dk. brown; 37 navy blue; 34 lt. blue. State color number-and-name.*

*Average Misses sizes: 8, 10, 12, 14, 16, 18. State size.*

**C 254-0375 D—Shpg. wt. 12 oz. 5.88**

*Tall Misses sizes: 10, 12, 14, 16, 18. State size.*

**C 254-0391 D—Shpg. wt. 12 oz. 5.88**

*Women's sizes: 32, 34, 36, 38. State size.*

**C 254-2660 D—Shpg. wt. 12 oz. 6.88**

**H PENN-PREST® PRINT SLACKS.** Nylon double knit. Elasticized step-in style waistband. Stitched creases. Flare is approx. 21 in. at cuff. Machine wash, tumble dry—no ironing needed! In black/yellow/gray print.

*Sizes: 8, 10, 12, 14, 16. State size.*

**C 254-2520 B—Shpg. wt. 12 oz. 9.97**

**I PENN-PREST STRIPED JAMAICA SHORTS.** Nylon double knit. Step-in style elasticized waistband. Machine wash, tumble dry—no ironing needed.

*Sizes: 8, 10, 12, 14, 16, 18. State size.*

*Colors: 24 lt. green/white; 37 navy blue/white. State color number-and-name.*

**C 254-3460 D—Shpg. wt. 9 oz. 5.97**

**J PENN-PREST SOLID-COLOR JAMAICA SHORTS.** Nylon double knit. Step-in style elasticized waistband. Machine wash, tumble dry—no ironing needed.

*Colors: 34 lt. blue; 82 black; 54 dk. brown; 37 navy blue. State color number-and-name.*

*Average Misses sizes: 8, 10, 12, 14, 16, 18. State size.*

**C 254-2587 D—Shpg. wt. 9 oz. 3.88**

*Women's sizes: 32, 34, 36, 38. State size.*

**C 254-2595 D—Shpg. wt. 9 oz. 4.88**

See How-To-Measure on page 170.

**CHARGE IT—see page 177.**



# Nylon double-knit slacks and jamaicas

**PENN-PREST**

MEANS YOU NEVER IRON  
when tumble dried



I



Also  
Women's  
Sizes

J



E

F

G

H

Also  
Tall Misses  
and  
Women's Sizes

Swatches for [G] and [J]

54

37

## ACCESSORIES:

Pumps sold on p. 64 in our Spring '69 Catalog.

T-Strap Sling Sandal sold on pp. 74-75.

Jewelry sold on page 52.

Penney's 29





## Short Shifts or Long Shirts— great either way!

**A NAUTICAL-STYLE SHIRT/SHIFT** in 100% cotton knit. Ribbed neckline. About 31 in. long. Machine washable. In red, white, blue and yellow stripes.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**C 252-4023 B—Shpg. wt. 6 oz. .... 2.50**

**B PIN-STRIPE SHIRT/SHIFT** in 100% cotton knit. Ribbed neckline. About 31 in. long. Machine wash. Handbag sold on p. 7.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**Colors:** 37 navy blue/white; 25 green/white; 03 red/white. *State color number-and-name.*  
**C 252-4031 D—Shpg. wt. 6 oz. .... 2.50**



## Easy-Care, Tank-Style Tops

**PENN-PREST**  
 MEANS YOU NEVER IRON  
 when tumble dried

**C PENN-PREST PRINT TOP** in polyester-and-cotton. Screen-print pattern front and back. Machine wash, tumble dry—no ironing.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M or L—not number size.*  
**Colors:** 37 navy/white; 54 brown/white; 82 black/white. *State color number-and-name.*  
**C 252-3991 D—Shpg. wt. 6 oz. .... 3.97**

**D PENN-PREST SOLID-COLOR TOP** in Dacron® polyester and cotton knit. Machine wash, tumble dry—no ironing needed.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**Colors:** 25 green; 37 navy; 17 yellow; 03 red; 34 lt. blue; 78 white. *State color number-and-name.*  
**C 252-4015 D—Shpg. wt. 6 oz. .... 2.97**

## Hooded Tunic Top

**E COTTON TERRY CLOTH** tunic top is extra-long length. Has side vents and rope belt. Machine wash.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**Colors:** 02 hot pink; 17 yellow; 30 turquoise; 78 white. *State color number-and-name.*  
**C 251-0550 D—Shpg. wt. 6 oz. .... 6.97**



# Long-Tail Shirts and Pant Tops

**A FASHION-COLLAR SHIRT** in Avril® rayon and cotton. Sleeveless, with shirt-tail bottom. Machine washable for easy care. In pretty turquoise/white/yellow floral print. Shpg. wt. 6 oz.  
**Sizes:** 32, 34, 36, 38, 40. *State size.*  
**C 252-4387 B.....**Each 2.97; Any 2 for 5.50\*

**B PRINT SHIRT** in Avril® rayon and cotton. Long pointed collar, shirt-tail bottom. Machine wash. In brown/yellow/white print. Shipping weight 6 oz.  
**Sizes:** 32, 34, 36, 38, 40. *State size.*  
**C 252-4379 B.....**Each 2.97; Any 2 for 5.50\*

**C COWL-NECK PANT TOP** of printed cotton sateen. Rounded hemline, back zipper. Machine wash. In blue/pink/green/yellow. Shipping weight 5 oz.  
**Sizes:** 32, 34, 36, 38, 40. *State size.*  
**C 252-0542 B.....**Each 2.97; Any 2 for 5.50\*

**D MANDARIN-COLLAR PANT TOP** in printed cotton sateen. Sleeveless, button front. Machine wash. In yellow/orange/white. Shipping weight 6 oz.  
**Sizes:** 32, 34, 36, 38, 40. *State size.*  
**C 252-4049 B.....**Each 2.97; Any 2 for 5.50\*



All Tops on this page: **2.97** Each Any **2** for **5.50\***

# Striped Cotton Knit Summer Tops

**E COTTON KNIT SHELL** is sleeveless with flattering bateau neckline. Machine washable. In light blue/white/brown stripes. Shipping weight 6 oz.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**C 252-4080 B.....**Each 2.97; Any 2 for 5.50\*

**F STRIPED TANK-STYLE TOP** in cotton knit. Machine wash. In red, white and blue. Shipping weight 6 oz. Red, white and blue earrings and bracelet sold on page 52.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**C 252-4072 B.....**Each 2.97; Any 2 for 5.50\*

**G STRIPED SHORT-SLEEVE TOP** in cotton knit. Ribbed neckline and sleeves. Machine wash. In pink/yellow/and white. Shipping weight 6 oz.  
**Sizes:** S(30-32), M(34-36), L(38). *Be sure to state S, M, or L—not number size.*  
**C 252-4064 B.....**Each 2.97; Any 2 for 5.50\*

\*Any 2 for \$5.50—choose any 2 of the same style, or a combination of any 2 styles or sizes. *State catalog number and size for EACH item.*

For a fine selection of  
shorts and slacks,  
see pages 32, 33.

**CHARGE IT—see page 177.**

